

High quality home cinema – Toshiba launches 2011 Blu-ray™ player range



- **Two new Blu-ray™ players provide exceptional high definition performance**
 - **BDX3200 offers stunning, next generation 3D Blu-ray™ playback**
 - **Dolby® TrueHD ensures both models deliver punchy, cinematic sound**

Rome, Italy, 6th April 2011 – Toshiba UK today announces the launch of its new 2011 Blu-ray™ player range, unveiling two standalone players that deliver outstanding high definition (HD) movie playback. Housed in a striking, glossy black exterior design, the new BDX3200 and BDX1200 each offer a leading home cinema experience, combining rich, full HD images with vibrant sound, so viewers can enjoy a truly cinematic experience in the home. The new BDX3200 also offers users next-generation movie playback, providing full support for 3D Blu-ray™ movies when paired with 3D TVs.

Step into the third dimension – Toshiba BDX3200

The BDX3200 is the ideal 3D Blu-ray™ player for users looking to make their first move into the future of home entertainment – with 3D Blu-ray™ playback delivering outstanding, lifelike images that leap from the screen. Movie soundtracks are enhanced by 7.1 channel Dolby® True HD, for vibrant, cinematic audio, while Toshiba REGZA-LINK® (HDMI-CEC) technology allows users to control their Blu-ray™ player with the same remote as their compatible TV or home entertainment system. Full support for BD Live™ (Profile 2.0) also allows users to access a range of bonus content on demand.

High-definition for all – Toshiba BDX1200

The ideal Blu-ray™ option for anyone looking for their first Blu-ray™ player, the new BDX1200 offers a combination of performance and affordability. Full HD Blu-ray™ movie playback provides crisp and vivid images, while Toshiba's integrated upscaling technology breathes new life into standard definition movies by enhancing lower resolution pictures to near high-definition quality in near real-time. Full BD Live™ (Profile 2.0) compatibility also enables users to access interactive features such as bonus scenes, offering users even more entertainment at the touch of a button.

Multiple formats supported for best-possible flexibility

As well as offering high quality HD and 3D playback, Toshiba's new models also allow users to enjoy content in a number of different formats. Both the BDX3200 and the BDX1200 feature support for DivX, JPEG, and MP3 formats, with content played directly from USB memory sticks – offering complete flexibility.

The new Toshiba BDX3200 and the BDX1200 will be available from April 2011.

BDX3200

- 1080p Full HD
- 3D Blu-ray™ playback
- Dolby® TrueHD
- BD Live™ (Profile 2.0)
- MKV, DivX, MP3, JPEG Playback
- USB

BDX1200

- 1080p Full HD
- Dolby® TrueHD
- BD Live™ (Profile 2.0)
- MKV, DivX, MP3, JPEG Playback
- USB

- ENDS -

Important notes:

The BD-X3200 is designed to playback Blu-ray discs that comply with the 3D specifications of the Blu-ray Disc Association. It is not compatible with other 3D specifications. 3D capable display, 3D eyewear and High Speed HDMI cable (all sold separately) required for playback and viewing 3D content.

Both products do not play HD DVDs. For HD playback, Blu-ray discs with HD content are required. To play high-definition content, an HDCP-ready DVI or HDMI interface on your TV may be necessary. The performance of

interactive and/or network features can vary depending on disc design and content, and may require a constant broadband internet connection. A firmware update may be necessary as well for some interactive and/or network features. Some features may require additional bandwidth.

When using BD-Live™, certain content and services may require a USB stick with at least 1GB storage capacity to be inserted in the player's USB port. BD-Live content and services are provided by third-party suppliers and may be subject to change without notice. Toshiba makes no warranties, statements or assurances with regard to the content, availability or functionality of third-party content or services.

MKV (Matroska Video Container) is an open standard free container format, a file format that can hold an unlimited number of video, audio and subtitle tracks inside a single file. Both products are able to support only a fraction of all video, audio and subtitles formats which could be used to create a MKV file. Please refer to the owner's manual for the list of formats supported.

As Blu-ray is a format that uses new technologies and a specific type of data storage medium, problems with the digital connection, compatibility and/or performance are possible. If you experience problems of this sort, please see www.toshiba.eu for further information on the availability of firmware updates that might solve your problem, or contact the Toshiba Service Hotline.

Some features will become available with some delay. A 1080p-ready TV is required to play back 1080p content. The Deep Colour feature as specified by HDMI 1.3a requires a compatible Deep-Colour-capable HD display and/or device.

The use of REGZA-LINK®, a feature based on HDMI-CEC, requires an HDMI-CEC-compatible TV set. Depending on the specifications of your TV set, some or all of the REGZA-LINK® functions may not work – even if your TV is HDMI-CEC-compatible.

Although we make every effort to ensure the accuracy of this information at the time of publication, the product specifications, configurations and the availability of systems/components/options described here are subject to change without notice.

Media Contacts

For more information on specifications or press images, please contact the Toshiba team at Fever on 020 7792 7488 or toshiba@feverpr.com.

About Toshiba

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 730 companies, with 204,000 employees worldwide and annual sales surpassing 6.2 trillion yen (US\$75 billion).

Visit Toshiba's web site at www.toshiba.co.jp/index.htm.