

Stunning design, excellent performance - Toshiba announces the launch of the new BDX2100KB Blu-ray player



- **Fully compatible with BD Live™ Profile 2.0**
 - **1080/24p output with high definition audio codec support to match**
- **Sleek, gloss black design makes BDX2100KB a stylish addition to any home entertainment set up**

London, UK, 10th February 2010 – Toshiba UK today announces the launch of the second Toshiba standalone Blu-ray Disc (BD) player to launch in the UK market – the BDX2100KB.

Succeeding the BDX2000KB, the new BDX2100KB offers full support for the Blu-ray Disc format, featuring BD Live™ Profile 2.0 for complete compatibility with interactive BD Live™ features. Positioned in the entry-level sector of the market, the player is designed to offer consumers value for money, blending a strong set of specifications with a striking design at a price point that will appeal to the mass market consumer.

True HD performance

The BDX2100KB outputs images at full 1920x1080p HD resolution, with 24 frames per second (FPS) support to allow movie-watchers to enjoy films in the exact frame rate in which they were shot¹. Deep Colour² support is provided by HDMI 1.3 connectivity, increasing the colour gamut to produce deep, vibrant images, while integrated REGZA-LINK® technology ensures seamless integration with HDMI-CEC compatible TVs and audio systems, for a truly immersive HD experience.

High definition audio outputs complement the high resolution images, with Dolby True HD and DTS Master Audio codecs both supported to provide cinematic sound, with support for 7.1 channel output via HDMI. MP3 audio files and JPEG images can also be played back from Blu-ray Discs, or alternatively via USB using the integrated USB 2.0 input. The

BDX2100KB is also compatible with popular DivX and MKV formats, providing users with a range of ways to view digital video content.

BD Live™ Profile 2.0 support

Using the Toshiba BDX2100KB, users will be able to access on-disc Blu-ray extras such as BonusView content, which enables users to view two separate video streams simultaneously. The BDX2100KB is also compatible with BD Live™ 2.0 – the final approved standard for interactive features on Blu-ray discs – allowing consumers to access online BD extras using an integrated Ethernet port.

High-quality DVD upscaling performance with HDMI connectivity enhances performance of standard definition DVDs by up-converting images to 1080p quality. A Digital Coaxial Audio Output ensures direct connectivity to audio decoders.

Toshiba BDX2100KB – product specification:

- 1080/24p
- Upscaling DVD 576p/720p/1080p
- USB input
- BD Live™ Profile 2.0
- 256MB Flash Memory
- Ethernet Port
- Dolby True HD
- DTS Master Audio
- DivX, JPEG, WMA (on USB content only), MP3, AVCHD and MKV Support

The Toshiba BDX2100KB will be available from May 2010 and have a TPP of £129.99.

[ENDS]

Media contacts:

Media enquiries should be directed to the Toshiba team at Nelson Bostock Communications

toshiba@nelsonbostock.com

+44 (0)20 7229 4400

About Toshiba

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning information & communications

systems; digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances. Toshiba was founded in 1875, and today operates a global network of more than 740 companies, with 199,000 employees worldwide and annual sales surpassing 6.6 trillion yen (US\$73 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm.

¹ 100Hz TV (or above) required for true 24fps viewing

² HDMI 1.3a requires compatible Deep Colour capable HD display and/or device