

**Toshiba launches new LCD TV range:  
quality and style to suit any budget**



- ***New range offers everything from 48.3cm (19") second sets to 101.6cm (40") Full HD models***
  - ***Integrated Freeview and multiple HDMI connectivity across the range***
  - ***DVD combi models up to 81.3cm (32") offer quality, flexibility and convenience***

**London, UK, 10<sup>th</sup> February 2010** – Toshiba UK today announces a revamp of its value HD ready TV range, with the launch of four new series designed to offer trademark Toshiba quality at highly affordable prices.

Featuring an impressive array of features, the new models offer consumers a wide range of choice. Each model comes equipped with an integrated digital tuner for Freeview access, and Toshiba's Active Vision picture processing is included as standard across all models, providing high quality colour, detail and contrast for an improved picture. Multiple HDMI connectivity also ensures that users can connect to Blu-ray players, games consoles and other devices simultaneously.

All models in the range also boast the standout design quality synonymous with Toshiba LCD TVs. A striking, high gloss exterior finish is standard across the range – providing undeniable style to match the features.

## **The Toshiba AV Small Screen Series – great value, impressive pictures**

The Toshiba AV Small Screen Series is perfect for anyone looking for a second set for the home. Available in 48.3cm (19”), 55.9cm (22”) screen sizes, each model comes bursting with a selection of impressive features that combine to provide quality performance and value.

Both sizes feature 2x HDMI connectivity, fully equipped with Toshiba REGZA-LINK® technology to allow users to control their TV in tandem with other HDMI-CEC compatible devices. Integrated USB connectivity also allows the playback of JPEG images and MP3 format audio, while a PC input also enables each model to double up as a computer monitor if required.

The attractive, curvaceous design perfectly is available in glossy black or white – allowing users to choose the model that suits their tastes as well as their needs.

- 48.3cm (19”) and 55.9cm (22”) sizes available
- HD ready (1366x768)
- Integrated Digital Tuner
- 50Hz
- Active Vision
- REGZA-LINK® via HDMI-CEC
- USB (JPEG / MP3)
- PC input
- 2x HDMI
- High gloss black or white models available

## **The Toshiba DV DVD Combi Series – high-performance versatility**

Highly attractive and fully-featured, the new DV Combi Series features an integrated DVD player alongside a digital tuner for maximum flexibility. The series comprises four sizes, with 48.3cm (19”), 55.9cm (22”), 66.0cm (26”) screen sizes perfect for the kitchen or bedroom, and a larger 81.3” (32”) model offers a highly convenient front-room option for smaller homes.

Excellent picture quality is provided by Toshiba’s Active Vision picture processing, ensuring that both DVD content and Freeview broadcasts are displayed with great colour, contrast and vibrancy. REGZA-LINK® provides seamless compatibility with HDMI-CEC compatible

devices, while each model also includes a CI+ card slot, enabling users to expand their content options on demand with additional pay TV channels.

All sizes will be available in a stylish gloss black, while the 48.3cm (19"), 55.9cm (22") and 66.0cm (26") models will also be available in an elegant gloss white finish – adding a touch of style to any home.

- 48.3cm (19"), 55.9cm (22"), 66.0cm (26") and 81.3cm (32") sizes available
- HD ready (1366x768)
- Integrated Digital Tuner
- 50Hz
- Active Vision
- REGZA-LINK® via HDMI-CEC
- CI+ card slot
- PC input
- 1x HDMI (48.3cm/19", 55.9cm/22")
- 2x HDMI (66.0cm/26", 81.3cm/32")
- High gloss black (all sizes) or white (48.3cm/19", 55.9cm/22" and 66.0cm/26") models available

### **The Toshiba REGZA AV<sup>1</sup> series – highly connected, excellent value**

A perfect option for consumers looking to buy their first HD ready LCD TV, the REGZA AV series combines a solid feature set with highly attractive pricing. Available in 66.0cm (26") or 81.3cm (32") sizes, each model offers a WXGA HD resolution, multiple HD connectivity and a striking, high gloss design – making it a stand out option for those shopping for value.

Picture quality is guaranteed by Toshiba's Active Vision picture processing, while an integrated digital tuner provides instant access to Freeview broadcasts without the need for an external set-top box. 2x HDMI connectivity provides great flexibility, allowing users to connect to multiple HD devices at any one time without having to manually swap leads. An integrated USB input also enables the playback of JPEG images and MP3 files, providing an alternative way to share content with friends and family.

A PC Input provides the capacity to double either set up as an external computer monitor, while REGZA-LINK® technology is also included – allowing for interaction with other HDMI-compatible devices.

- 66cm (26”) and 81.3cm (32”) sizes available
- HD ready (1366x768)
- Integrated Digital Tuner
- 50Hz
- Active Vision
- REGZA-LINK® via HDMI-CEC
- USB (JPEG / MP3)
- PC input
- 2x HDMI
- Stylish, high gloss black design

### **The Toshiba REGZA LV<sup>2</sup> series – Full HD for the masses**

Boasting a full 1920x1080p HD resolution, the Toshiba REGZA LV series is the perfect gateway to full HD performance for the budget-conscious user. Packed with an impressive selection of features, each model is designed to combine quality image playback with flexible connectivity and a subtle and stylish design – making it the perfect option for those looking to balance specifications with value.

Available in 81.3cm (32”) and a new 101.6cm (40”) screen size, both sizes come complete with an integrated digital tuner and Active Vision picture processing, providing a healthy selection of content alongside standout picture performance. 3x HDMI inputs allow users the flexibility of connecting to numerous external devices at once, while a PC input provides the capacity to use either model as a large-sized, high quality external monitor for presentations or PC-based multimedia playback.

Integrated USB connectivity enables users to display images and play MP3 audio without the need for any additional hardware, while REGZA-LINK® technology is also included. Both models also feature a stunning gloss black design, with a stylish pedestal stand adding to an all-round premium feel.

- 81.3cm (32”) and 101.6cm (40”) sizes available

- Full HD (1920x1080p)
- Integrated Digital Tuner
- 50Hz
- Active Vision
- REGZA-LINK® via HDMI-CEC
- USB (JPEG / MP3)
- PC input
- 3x HDMI

The complete range of entry-level LCD TV sets is fully endorsed by the Energy Saving Trust, with each model meeting the strict criteria required to carry the Energy Saving Recommended logo. For more information on the Energy Saving Trust, please visit: [www.energysavingtrust.org.uk](http://www.energysavingtrust.org.uk).

Toshiba's entry-level LCD TV series will be available from April 2010. For more information, consumers can visit [www.toshiba.co.uk](http://www.toshiba.co.uk).

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### Media Contacts

For more information on specifications or press images, please contact the Toshiba team at Nelson Bostock Communications on 020 7229 4400 or [toshiba@nelsonbostock.com](mailto:toshiba@nelsonbostock.com).

### About Toshiba

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning information & communications systems; digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 740 companies, with 199,000 employees worldwide and annual sales surpassing 6.6 trillion yen (US\$73 billion). Visit Toshiba's web site at [www.toshiba.co.jp/index.htm](http://www.toshiba.co.jp/index.htm).

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<sup>1</sup> Depending on retailer, the 81.3cm (32") REGZA AV may also be known as the REGZA BV or REGZA CV Series. Specifications may also vary between models, ranges and retailers.

<sup>2</sup> Depending on retailer, the REGZA LV Series may also be known as the REGZA KV Series. Specifications may also vary between models and retailers.