

The Satellite A660 – Toshiba's new stylish multimedia laptop



- ***New, stylish entertainment system features Intel Core Series processing for superb multimedia performance***
 - ***Offers Dolby Advanced Audio and Toshiba Media Controller***
 - ***New design option for the Satellite P500 also announced***

London, UK, 16th April 2010 – Toshiba UK today launches a new 40.6cm (16”) multimedia laptop combining style with power - the Satellite A660. Following the award-winning Satellite A500, the Satellite A660 features a powerful specification ideal for running power hungry programmes, housed in a new, slimmer chassis.

In line with all new Toshiba Satellite laptops, the Satellite A660 features an updated and improved keyboard design. Alongside the dedicated numeric keypad, the laptop now features a tiled keyboard for more comfortable typing, which is complemented by a larger touchpad offering Multi-Touch Control for easier navigation. The keyboard comes in a matt black finish, contrasting with the textured design for a premium look and feel.

Making the most of multimedia

A choice of Intel Core Series processors are available on the Satellite A660, allowing users to edit multimedia content, play high definition games and run resource-intensive programmes more efficiently, while requiring less power.

The Satellite A660 is also packed with a selection of additional features to enhance everyday use. As well as dedicated multimedia controls above the keyboard, the Satellite A660 offers Toshiba's Media Controller application, making it easy for users to access content on Windows 7 Certified DNLA devices, including a selection of Toshiba's REGZA LCD TVs.

A Toshiba Media Controller Plug-In for Internet Explorer is also pre-installed on all Satellite A660 models, allowing users to stream Flash videos from YouTube directly to DLNA®-compatible television sets. The Satellite A660 is also the first Toshiba laptop in the UK to feature Intel® Wireless Display technology, allowing users to wirelessly stream videos and music from the laptop to a wireless display-enabled TV set, using a Wi-Fi connection.

A range of software is featured on the Satellite A660 to enhance the way users access content, whether stored on the 640GB HDD or online. Toshiba's LifeSpace is an intuitive application designed to help users manage, find and save their documents. 'Bulletin Board' allows users to create a virtual pin-board for quickly accessing favourite files, post it notes, reminders and links, while 'ReelTime' accelerates file searching by automatically adding shortcuts to a visual timeline of recently used documents or folders. A dedicated BBC iPlayer desktop icon provides users with instant access to their favourite BBC programmes at a time that suits them, and a selection of Nero software applications are also pre-installed, allowing users to back up valuable data, and easily burn and copy data to CDs or DVDs.

USB Sleep-and-Music - enjoy music in sleep mode

The Satellite A660 is the among the first Toshiba models to include USB Sleep-and-Music – a new feature that enables users to play music from a connected MP3 player through the laptop's integrated Harman Kardon speakers when the laptop is in Sleep or Stand By mode. Further, the Satellite A660 includes new Dolby Advanced Audio technology, boosting audio projection and restoring the high frequencies that are usually lost due to MP3 compression or the physical limitations of a laptop.

To match the sound quality, the Satellite A660 also includes advanced Resolution+ picture processing - Toshiba's proprietary image enhancement technology. Already featured in Toshiba's REGZA range of LCD TVs, Resolution+ is designed to improve the contrast, colour and sharpness levels in DVD images, upscaling standard definition content to near high definition quality. Combined with the laptop's advanced audio abilities, Resolution+

processing ensures that the Satellite A660 provides excellent multimedia performance across the board.

The new, improved Satellite P500

In addition to the new Satellite A660, Toshiba has also revamped the existing Satellite P500 entertainment PC with the launch of a new and striking 'Blast' design. Running across the outer lid and keyboard area, the new design perfectly complements the laptop's high-performance specification - with Intel Core i Series processors, dedicated graphics, Blu-ray playback¹ and a 46.7cm (18.4") Full HD screen all combining to provide premium multimedia performance.

Specification details – Satellite A660

- 40.6cm (16") TruBrite HD LED backlit screen, 1366 x 768 resolution, 16:9 aspect ratio
- Intel Core i3, i5 or i7 processors
- Windows 7 Home Premium 64 bit
- Up to 640GB HD
- Up to 8GB Memory
- Blu-ray or DVD Super Multi drive
- nVidia dedicated graphics (1GB or 512MB)
- Bluetooth
- Wireless 802.11 b/g/n
- 4 x USB (1 x eSATA/USB with USB Sleep-and-Charge & Sleep-and-Music)
- 1 xHDMI, 5 in 1 Card Reader
- Resolution+
- Eco Utility tool
- Weight: 2.9kg
- HD Webcam

The Satellite A660 will be available from June 2010.

-Ends-

¹ Blu-ray player available on certain models.

Notes to editors

As a responsible global corporate citizen, Toshiba ensures that all laptops are fully compliant with European WEEE and RoHS directives, effectively reducing the environmental impact by restricting the use of lead, mercury and certain other hazardous substances. Additionally the Toshiba Eco utility helps to reduce power consumption. The Satellite A660 is ENERGY STAR® 5.0 qualified.

For more information on specifications or press images, please contact the Toshiba team at Fever on 020 7792 4400 or toshiba@feverpr.com.

About Toshiba

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning information & communications systems; digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 740 companies, with 199,000 employees worldwide and annual sales surpassing 6.6 trillion yen (US\$73 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm.