

Designed to make the everyday easier:

Toshiba adds three new models to the Satellite laptop range



- *Toshiba announces new multimedia Satellite laptops*
 - *All models feature a thinner, streamlined chassis and additional numeric keypads*
 - *Each laptop ships with a BBC iPlayer desktop icon and Toshiba LifeSpace as standard*

London, UK, 16th April 2010 – Toshiba UK today announces the addition of three new models to its Satellite laptop series - the Satellite L670, Satellite L650 and Satellite C650. Designed to offer stylish and affordable computing, the new models boast a range of additional features created to enhance day to day use, from easily organising documents to accessing content from the web.

The Satellite L670 and L650 models both feature a new, slimline design, complemented by an eye-catching, slick gloss black finish, while the Satellite C650 features a textured matt finish. Each model offers a dedicated numeric keypad for added convenience, while a flat keyboard design provides additional accuracy and comfort when typing. New speaker designs are also more prominent, for a more stylish overall look.

The Satellite L670 and L650 are desktop replacement laptops offering users a range of multimedia capabilities, while the Satellite C650 is a more affordable alternative, providing excellent performance without compromising on style. As well as first class hardware, a selection of premium software applications on all three laptops provide users with easy-to-use tools for organising personal documents or enjoying content online.

Toshiba's LifeSpace software application takes advantage of Windows 7's simplicity, featuring an intuitive 'Bulletin Board' that allows users to create a virtual pin-board for quickly accessing favourite files, post it notes, reminders or links. Another function within LifeSpace is 'ReelTime,' which accelerates file searching by automatically creating a pictorial timeline of

recently used documents or folders. The Satellite range also includes a dedicated BBC iPlayer desktop icon, providing users with instant access to their favourite BBC programmes at a time that suits them. Finally, a selection of Nero software will come pre-installed on the new Satellite laptops, allowing users to back up valuable data, and easily burn and copy data to CDs or DVDs.

An additional feature, Toshiba Media Controller, helps users to share and stream photos, videos or music between connected DLNA® capable devices in an easy and intuitive way. The Toshiba Media Controller Plug-In for Internet Explorer will also be pre-installed on the Satellite L670 and L650 which allows users to stream Flash videos from YouTube directly to DLNA® compatible television sets. Each of the laptops also feature Dolby Advanced Audio, a new feature designed to help boost and restore the high frequencies that are usually lost due to MP3 compression or the physical limitations of a laptop.

Powerful hardware, outstanding features and an eye-catching design

The **Satellite L670** is the perfect desktop replacement for those looking for an affordable laptop with a powerful specification. Working with multimedia content is simple thanks to the latest Intel or AMD processors, allowing users to watch high definition video, transfer music files or edit digital photographs with ease. The Satellite L670 features a 43.9cm (17.3") HD LED backlit high definition screen, making videos, images and web content burst with vivid colour and perfect clarity.

An ideal match for families, students or those looking for an affordable laptop without compromising on style or performance, the **Satellite L650** features a 39.6cm (15.6") LED backlit screen, up to 500GB HDD storage space and the latest Intel processors for fast computing. Furthermore, both the Satellite L670 and L650 will feature Resolution+, a picture processing technology designed to improve the contrast, colour and sharpness levels in DVD images, upscaling standard definition content to near high definition quality.

The **Satellite C650** is ideal for those looking for an affordable laptop with a wide selection of features that make home computing easier than ever. The Satellite C650's 43.9cm (15.6") HD screen is perfect for everyday computing tasks, such as web browsing or watching videos. Available with a choice of processors including Intel's Core i3 series, the Satellite C650 also packs a selection of additional features including SD and MMC card compatibility,

an integrated Web Camera (model dependent) and up to 4GB of DDR3 RAM for truly impressive value.

Specification details – Satellite L670 and Satellite L670*

- CPU: Intel® Core i5, Intel® Core i3 and latest AMD processors
- Microsoft® Windows 7 Home Premium
- RAM: up to 4 GB DDR3 (1066 MHz)
- 2.5" HDD up to 500 GB
- GPU: up to ATI Mobility Radeon HD 5145 with 512MB VRAM (model dependent)
- 2 x USB 2.0, 1 x eSATA/ USB combo port, Multi-Card reader, HDMI
- WLAN (802.11 b/g/n)
- 10-digit numeric keypad, Multi-Touch Pad
- Toshiba Media Controller
- Toshiba LifeSpace
- VGA Web camera with Toshiba Face Recognition
- DVD Super Multi drive

Satellite L650

- 39.6cm (15.6") TruBrite® HD display with LED backlighting (16:9)

Satellite L670

- 43.9cm (17.3") TruBrite® HD display with LED backlighting (16:9)

Specification details – Satellite C650*

- CPU: Intel® Core i3, Intel® Pentium and latest AMD processors
- Microsoft® Windows 7 Home Premium
- RAM: up to 4 GB DDR3 (1066 MHz)
- 2.5" HDD up to 500 GB
- 39.6cm (15.6") TruBrite® HD display (16:9)
- GPU: Intel HD graphics or ATI Shared graphics
- 2 x USB 2.0, Multi-Card Reader
- WLAN (802.11 b/g/n)
- 10-digit numeric keypad, Multi-Touch Pad
- DVD-Super Multi drive

- Toshiba Media Controller
- Toshiba LifeSpace
- VGA Web Camera with Face Recognition (model dependent), microphone

* Depending on configuration and local availability

-Ends-

Notes to editors

As a responsible global corporate citizen, Toshiba ensures that all laptops are fully compliant with European WEEE and RoHS directives, effectively reducing the environmental impact by restricting the use of lead, mercury and certain other hazardous substances. Additionally the Toshiba Eco utility helps to reduce power consumption. The Satellite L670, Satellite L650 and Satellite C650 are ENERGY STAR® 5.0 qualified.

For more information on specifications or press images, please contact the Toshiba team at Fever on 020 7792 4400 or toshiba@feverpr.com.

About Toshiba

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning information & communications systems; digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 740 companies, with 199,000 employees worldwide and annual sales surpassing 6.6 trillion yen (US\$73 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm.