

**Get in touch with Toshiba's new compact and stylish  
Windows 7 touchscreen laptop**



- **13.3" Satellite U500-1EX offers touchscreen capabilities in a full sized, highly portable laptop**
- **Latest Intel processing technology and Windows 7 deliver uncompromised performance**
- **Interactive capabilities provide ideal tools for mobile workers and education sector**

**London, UK, 10<sup>th</sup> February 2010** - Toshiba UK today announced the launch of the new Satellite U500-1EX - a highly portable and stylish laptop featuring a 13.3" multi-touch screen.

Perfect for users looking for more flexible control over their documents and multimedia files, the Satellite U500-1EX's multi-touch capabilities also make it ideally suited to the education market, as users can benefit from a higher level of interaction than using a mouse or touchpad. Its portability and attractive design also make it an appealing option for mobile users working in customer-facing roles who will value its multi-touch capabilities.

**An interactive experience**

Utilising the performance of the latest Intel Core i Series processor and simplicity of Windows 7 technology, the Satellite U500-1EX features Microsoft's Touch Pack for Windows 7 - which is pre-installed with Microsoft Surface Globe, Collage and Lagoon - enabling users to easily flick through files and folders simply by touching the screen. Other touch controls, such as tap and double-tap, drag, press and hold, flick and rotate enable users to enjoy a new level of interaction with multimedia material. Pictures can be enlarged or reduced simply

by touching the screen, and users can scroll up and down internet pages and control videos with their fingertips.

Text can be selected by dragging the finger from left to right over the desired area and the Start menu and taskbar also have larger, fingertip-friendly icons. Programmes such as Word, Excel and PowerPoint are also touch-ready, enabling users to get the very best Windows 7 experience.

The laptop also features Toshiba LifeSpace, a new application that takes advantage of Windows 7's simplicity and touchscreen navigation. The programme features an intuitive 'Bulletin Board', which enables users to create instant thumbnail shortcuts, while 'ReelTime' accelerates file searching by automatically adding a shortcut to a timeline of recently-used files.

#### **Brilliant performance, yet ultra portable and stylish**

The latest Intel processing platform features Intel Core i3-330 processors, which, along with Genuine Windows 7 Home Premium, provide a higher performance, greater system responsiveness and a longer battery life. 4GB of DDR3 RAM enables the laptop to handle multiple tasks simultaneously, while integrated Hard Disk Drive (HDD) capacities of up to 320GB provide enough space for thousands of documents, images and multimedia files.

The elegant 3D textured Luxe Brown design and the glossy black keyboard complement the excellent hardware performance. The compact and light build also means the laptop weighs just 2.15kg, making it an ideal choice for people on the move.

#### **Full connectivity**

Extensive connectivity provides numerous ways to connect with external devices: Bluetooth® 2.1 with EDR, a 5-in-1 Bridge Media slot, HDMI (High Definition Multimedia Interface), two USB 2.0 ports and an additional eSATA/USB combo port which supports Toshiba's Sleep-and-Charge technology, allowing users to charge phones, media players and other devices while the laptop is switched off. Wireless LAN and Gigabit LAN are also on board, providing rich internet and network connectivity.

A DVD Super-Multi (Dual Layer) drive is also included, while an integrated HD webcam and microphone provide the perfect tools for internet videoconferencing. Toshiba's Face

Recognition software is also supported using the webcam, providing an innovative way to log-in and access password protected applications.

### Product Specifications – Satellite U500-1EX

- Intel® Core i3-330 (2.13GHz, 3MB cache, 1066MHz FSB/64 Bit)
- Microsoft® Windows® 7 Home Premium with Microsoft Touch Pack
- 4GB RAM DDR3
- 320GB HDD
- 13.3" TFT WXGA TruBrite 1,280 x 800 display Multi Touch Enabled
- HD Widescreen Web Camera with Face Recognition
- Eco Utility tool with Eco Button
- Integrated WiFi 802.11 b/g/n
- Bluetooth 2.1 with EDR
- DVD Super-Multi drive
- Intel® HM55 Express Chipset, featuring the Mobile Intel® HD Graphics
- Weight: 2.15kg
- RRP: £649

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### Notes to Editors

As a responsible global corporate citizen, Toshiba ensures that all laptops are fully compliant with European WEEE and RoHS directives. The Toshiba Satellite U500-1EX is ENERGY STAR® 5.0 qualified.

### Media contacts

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### About Toshiba

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning information & communications systems; digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 740 companies, with 199,000 employees worldwide and annual sales surpassing 6.6 trillion yen (US\$73 billion). Visit

Toshiba's web site at [www.toshiba.co.jp/index.htm](http://www.toshiba.co.jp/index.htm).