

**Introducing the new Tecra A11 and Tecra M11:
secure and reliable performance for mobile business users**



- **New Tecra models offer reliable and powerful mobile computing for small, medium and large enterprises**
 - **Advanced durability, security and outstanding connectivity features provide perfect tools for mobile professionals**
 - **Business optimised ergonomics increase user efficiency**

London, UK, 10th February 2010 - Toshiba UK today announces the launch of the Tecra A11 and the Tecra M11, two new robust and reliable business laptops designed to offer convenience and performance for the mobile worker. Both models blend smart design and enhanced ergonomics with an extensive hardware specification, providing an exceptional platform for business users.

The 35.6cm (14.0") screen and enhanced security and connectivity features of the Tecra M11 make it an ideal mobile workstation. The 39.6cm (15.4") Tecra A11 is a fast and powerful desktop substitute, delivering full performance business computing for small, medium and large businesses, as well as users in the education market looking for a robust and powerful workhorse.

"IT spend is on the rise and reliability, quality, efficiency and design are the main purchasing criteria for corporate IT managers", said Ken Chan, Senior Product Manager, B2B Laptops, at Toshiba. "To ensure that they get the best return on investment, the new Tecra models are designed to operate smoothly within the existing IT-infrastructure of businesses, either as desktop replacements or mobile workstations, with extensive connectivity capabilities and enhanced business ergonomics for increased efficiency."

Mobile power and performance

Powered by the latest Intel® Core i3, i5 or i7 processors, both models deliver solid performance for everyday business applications, providing the ability to increase speed for demanding tasks. Intel® Turbo Boost Technology also combines with Intel® Hyper Threading to provide a powerful and efficient platform for working on multiple documents and tasks simultaneously. High-speed Hard Disk Drives (HDD) also provide storage facilities of up to 250GB.

Enhanced ergonomics also make everyday business computing easy and more comfortable. A large TouchPad on both models makes navigating documents easier and an advanced FingerPrint Reader offer an easy way to log-on or access sensitive documents. A large QWERTY keyboard is also complemented by an optional 10-digit numeric keypad – perfect for professionals who work with numeric data.

Four convenient control buttons just above the keyboard provide instant access to a number of useful functions, including a presentation mode, volume control and Toshiba's Eco Utility software, which enables users to monitor and reduce power consumption on their laptop¹.

Crisp, non-glossy LED backlight screens, with HD resolution, ensure that documents, spreadsheets and presentations are always bright, clearly displayed and without reflection. Both laptops also offer highly convenient means of connecting to external screens or monitors, featuring an integrated Mini Display Port that enables users to easily view content on external screens with virtually no loss of quality.

Staying protected

Both models are protected by the latest Toshiba EasyGuard features, which offer high levels of security and protection for users whilst they are both in and out the office. Execute Disable Bit and Computrace® Enabled Bios mean that maximum data protection is guaranteed. To protect valuable data against accidental drops or shocks, both Tecra's come with a 3D accelerometer hard drive protection, enabling the laptops to withstand drops from up to 70 cm.

Extensive connectivity

Integrated Wireless LAN (a/b/g/n) provides high strength Wi-Fi, making it easy and secure to access work networks via wireless hotspots, while an optional 3G Module provides high speed mobile broadband connectivity out of the office, regardless of location. Instant and easy docking on both models also provides an efficient way to connect to a range of peripheral devices simultaneously, and makes it easy to reconnect to all devices instantly if the user has been working away from their desk.

Microsoft® Windows 7 Professional – life without walls

Both new Tecra models are available with Microsoft Windows 7 Professional 32 Bit (or Windows XP) and come equipped with Toshiba LifeSpace, an application that makes it easy to keep track of important notes, meetings and personal appointments.

The Tecra A11 is available now while the Tecra M11 will be available from March 2010.

[ENDS]

Notes to Editors

As a responsible global corporate citizen, Toshiba ensures that all laptops are fully compliant with European WEEE and RoHS directives. The Toshiba Tecra A11 and Tecra M11 are ENERGY STAR® 5.0 qualified.

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About Toshiba

Toshiba is a world leader and innovator in pioneering high technology, a diversified manufacturer and marketer of advanced electronic and electrical products spanning information & communications systems; digital consumer products; electronic devices and components; power systems, including nuclear energy; industrial and social infrastructure systems; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 740 companies, with 199,000 employees worldwide and annual sales surpassing 6.6 trillion yen (US\$73 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm.

¹ Providing energy savings of up to 25 percent when the laptop is in idle mode